

# ***Ends of Audience***

*An interdisciplinary workshop on audiences and interaction*

*People in audiences act: they talk, clap, heckle, sigh, inhale, exhale, rustle, twitch, tweet, dance, flirt, laugh, whisper, shuffle, cough... In doing so, they interact. There is a structure and dynamic to these responses which is central to the experience of being in a live audience.*

*This workshop brings together researchers and professionals with interests in performance, interaction and technology who are working on understanding, instrumenting or experimenting with these dynamics, and the changing ends of audience that they reveal.*



**Queen Mary**  
University of London

**The Ends of Audience: 30-31 May 2012**

A two day workshop held throughout the Arts1&2 venues  
Queen Mary University of London  
<http://qmedia.qmul.ac.uk/audience>  
[audience@qmedia.qmul.ac.uk](mailto:audience@qmedia.qmul.ac.uk)



Day 1 – Wednesday 30 <sup>th</sup> May			
9:30 - 10:00	Registration		ARTS2 Lecture Theatre
10:00 - 10:50	Introduction Pat Healey, Martin Welton, Michael Schober and Lois Weaver		
10:50 - 11:50	Laurence Payot	Performing Audiences: Experiments in Real Time	
	Paul Tennent, Sarah Martindale, Stuart Reeves, Joe Marshall, Brendan Walker, Steve Benford	Exposing your still beating heart: introducing biodata to the audience experience	
11:50 - 12:30	Coffee break		
12:30 - 13:30	Colombine Gardair, Patrick G.T. Healey, Martin Welton	Teaching Audience Responses: an Ethnography of Street Performance.	ARTS2 Lecture Theatre
	Judy Batalion	The Live Comedy Audience	
	Christian Heath & Paul Luff	Audience, Participation and the Legitimacy of Events: Auctions of Fine Art and Antiques	
13:30 - 14:30	Lunch		
14:30 - 15:20	Keynote Christoph Bregler, "The Eye of the Crowd: Capturing, Sourcing, and Playing with Audiences."		ARTS2 Lecture Theatre
15:20 - 16:00	Laurissa Tokarchuk, Matthew Purver, Stuart Battersby	Using social data to understand live festival audiences	
	Eirini Nedelkopoulou	The Phenomenology of Audience Interaction in Mixed--Media Performance	
16:00 - 16:50	Coffee break		
16:45 - 17:45	Mariza Dima	MOBILE Stories: Exploring audience engagement through interactive mobile storytelling	ARTS2 Lecture Theatre
	Aneta Mancewicz, Joshua Edelman	Watching the Watching of Shakespeare	ARTS2 Film & Drama Studio
17:45 - 18:00	Short break		
18:00 - 18:45	Q&A Debrief		ARTS2 Film & Drama Studio

Evening		
19:00 - 22:00	Drink Reception & Dinner	ARTS1
	including "Elbows on the Table" by Valeria Graziano & Valentina Desideri and short talk by Barry lfe	
20:00 - late	Fair	
	Angela Fernandez Orviz, "New Models for Audience Engagement"	
	Jon Armstrong, "Towards a Psychological Theatre – Magic, Suggestion and The Audience's Experience of Performance"	
	Rachel Gomme, "Mouth to Mouth"	
	Ria Hartley, "Play/Pause/Reflect/Submit"	
	Kavin Preethi Narasimhan and Arash Eshghi, "Watch it, we're around".	

Day 2 – Thursday 31 <sup>st</sup> May			
09:00 - 9:50	<b>Keynote</b> <b>Louise Blackwell &amp; Kate McGrath, "Producing fresh work for adventurous people."</b>		ARTS2 Lecture Theatre
09:50 - 11:00	John Sloboda and Helena Gaunt	Understanding audiences: helping creative artists to obtain richer information from their audiences.	
	Joslin McKinney	Empathy and Exchange: Audience Experience of Scenography	
	Johanna Linsley and Jan Mertens	The Library of Expectations	
11:00 -11:40	Coffee break		ARTS2 Film & Drama Studio
11:45 - 13:00	Kim Skjoldager-Nielsen	Risky Interaction – Staged identity in SIGNA’s Salò	ARTS2 Lecture Theatre
	Anna Wilson	Ontroerend Goed’s The Audience	
	Philip Watkinson	A Mirror Staging: A Lacanian performance analysis of Romeo Castellucci’s On the Concept of the Face, Regarding the Son of God and its impact on the audience.	
	David Wiles	Picturing the historical audience	
13:00 - 14:00	Lunch		
14:00 - 15:00	Atau Tanaka	Music One Participates In	ARTS2 Lecture Theatre
	Isaac Schankler, Alexandre François and Elaine Chew	Mimi4x and Game Pieces: Creating an Audience of Performers	
15:00 - 15:45	Coffee Break		
15:45 - 17:05	Terri Power	Shakespeare’s Audiences	ARTS2 Film & Drama Studio
	Graham White	Philosophical Theatres: From Descartes to Phenomenology	
	Orion Maxted	BANANA	
17:05 - 17:45	Q&A Debrief		
17:45 - 18:00	Short Break		
18:00 - 18:45	<b>Keynote</b> <b>Nic Ridout, "The Ends of Ends of Audience"</b>		ARTS2 Lecture Theatre
18:45 - 19:00	Closing and Goodbyes		



# **Q&A Format**

*For a workshop where ideas should be on the move*

**Morning  
Coffee  
Break**

**Lunch**

**Afternoon  
Coffee  
Break**

**Q&A  
Debrief  
Session**

**1**

## **Coffee, discussion and post-its**

*If you have something to say or ask after a presentation, instead of raising your hand, write it down on post-its: questions, ideas, references. We've arranged extra-long coffee breaks and an extra-long glass wall for you all to stick up your post-its and strike up conversation.*

**2**

## **At the glass wall, as the day progresses**

*You'll have the opportunity to speak to the presenters of each session in the subsequent break. We'll also be there talking with you, seeing what themes emerge and what links can be drawn. And there's a whole load more post-its to join the dots and develop ideas...*

**3**

## **A Q&A to wrap each day**

*We'll be asking you to help us organise the emergent themes onto whiteboards which we will roll into the theatre for our final session: a round-up of the day's discussion and our chance to discuss amongst everyone the ideas that have developed.*



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***#eofa***

*Prof. Pat Healey, Interaction, Media and Communication Research Group*

*Prof. Michael Schober, Department of Psychology, New School, New York*

*Dr Martin Welton, Department of Drama*

*Colombine Gardair, Interaction, Media and Communication Research Group*

*Dr Penelope Woods, Shakespeare's Globe Theatre & Department of Drama*

*Saul Albert, Media & Arts Technology DTC*

*Rachel Gomme, Department of Drama*

*Toby Harris, Media & Arts Technology DTC*

*Rachel Oxley, Department of Drama*

*Christine Twite, Department of Drama*

*Howard Williams, School of Electronic Engineering and Computer Science*



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**Venues**

**Arts2 – Daytime**  
**Entrance on QMUL campus**

**Arts1 – Evening**  
**Entrance on Mile End Road**

The map shows the Mile End Campus of Queen Mary University of London. Key buildings labeled include Francis Bancroft Bldg, University of London Queen Mary Mile End Campus, Health Centre, Queens' Bldg / Octagon, GO Jones Bldg, Post Room, John Smith Book Shop, St. Benet's Chapel, Hub, Law, ArtsTwo, ArtsOne, Arts Research Centre, Hatton House, Joseph Priestley Bldg, Mile End Jewish Cemetery, Feilden House, and Guardian Angels Catholic School. Roads shown are Westfield Way, Whitman Rd, Mile End Rd (A11), and Grand Walk. A canal labeled 'Canal Closure' is also visible.

## Entrance on QMUL campus

### *Entrance on Mile End Road*

A detailed map of the Mile End Campus area in London. The map shows various streets, buildings, and landmarks. Two red callout boxes labeled 'Coffee' are placed on the map. The first callout is near a building labeled 'Hub' and 'John Smith Book Shop'. The second callout is near a building labeled 'Francis Bancroft Bldg' and 'University of London Queen Mary Mile End Campus'. The map also shows the A11 road and the Mile End Hospital.

# Coffee

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**1**



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